

FOR IMMEDIATE RELEASE



WINDSONG WELCOMES ATLANTA HOMEBUILDING VETERAN SCOTT LEONARD AS CHIEF OPERATING OFFICER

Woodstock-based Windsong Properties is pleased to announce that J. Scott Leonard has been named the company's Chief Operating Officer. Leonard joins the Windsong team at a pivotal time as the company has recently embarked on an important new chapter, introducing a new series of multi-generational homes and communities in addition to the Active Adult offerings for which it has long been known. In his role, Leonard will provide strategic oversight for all the company's day-to-day operations throughout metro Atlanta including construction operations, land acquisition, market strategy and quality assurance. "Having worked in the homebuilding industry in Atlanta for a number of years, I have a great deal of respect for Windsong's reputation for thoughtful, high-quality homes and communities," says Leonard. "Now, I'm thrilled to join the team at such an exciting time as we bring all that Windsong has to offer to even more new home buyers of all ages. It's an incredible opportunity to be a part of the growth of such an iconic local Atlanta builder."

Scott Leonard brings to his role at Windsong more than three decades of proven professional success in residential construction, land development and operations. He most recently served as Corporate Vice President of Field Operations and Land Development at Beazer Homes, one of the nation's largest homebuilders, supporting 16 divisions across the U.S. through onsite leadership and strategic guidance. He has also previously worked with Minerva USA and Atlanta-based Bullock Mannelly Partners. Scott holds a master's degree in real estate development from the University of Southern California as well as a bachelor's degree in architecture from the University of Virginia where he also serves as a charter member of the Real Estate Development Advisory Council and an A-School Alumni Mentor. His operational expertise and leadership vision will help drive Windsong's continued growth and success as it expands its new home product offerings and community locations in the Atlanta market.

Known since its founding in 2003 as one of Atlanta's leading builders of new homes and communities for active adults ages 55 and over, Windsong announced earlier this year that it would bring its unique brand of quality and service to homeowners of all ages through the release of its new Signature series thoughtfully designed for multi-generational living. The product and market expansion has been driven by a growing demand for thoughtfully designed and built homes that can enhance everyday living in every season of life. Windsong's new Signature Series draws on the team's commitment to excellence in design and quality and its personal approach as well as its well-honed expertise in principles of Universal Design and Accessibility to create truly unique solutions

for multi-generational housing needs that have already proven to resonate with prospective new homebuyers. Windsong's first Signature series community is Ashbury Commons in West Cobb offering just 32 luxury homes from the high \$600s. The company also continues to offer premier Active Adult communities and is currently building in Bartow, Cobb, Cherokee, and Paulding from the \$300s to \$900s.

For more information visit **windsonglife.com**.

About Windsong

Founded by veteran Atlanta homebuilders Mark Carruth and Steve Romeyn in 2003, Windsong first became known for its excellence in homebuilding for the Active Adult, pairing innovative design and materials with Universal Design and Accessibility features as well as engaging 55+ community designs across Atlanta. Today, Windsong brings its trademark blend of timeless style, easier low-maintenance living, thoughtfully personalized details, and vibrant community settings to a diversity of home styles and new homebuyers of all ages - leveraging decades of listening, learning, and adapting to meet the needs of homebuyers in every season of life.

As a local, family-owned homebuilder, Windsong has a well-earned reputation for design excellence, industry-leading quality, and a genuinely personal approach to the homebuilding process. Windsong was named Bronze winner of the 2023 National Housing Quality Award®, Silver Winner of the Best of 55+ Housing Awards by the National Association of Home Builders and has been recognized as a Guildmaster for Service Excellence by GuildQuality for 13 years. The company has also earned numerous OBIE awards including three wins for Community of the Year.

Learn more about Windsong homes for life at windsonglife.com.