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Atlanta Top 25 Homebuilder, Windsong Properties, Wins a 2018 Builder Partnership's Builder of Choice™ Award

*Comprehensive survey from 23 trade contractors and suppliers
averaged a 97% overall management and relationship score*

Atlanta (March 20, 2018) – Metro Atlanta’s active adult homebuilder, **Windsong Properties**, won the Builder of Choice™ Award, presented at the Builder Partnerships Executive Summit Award Banquet in Breckenridge, Colorado on March 7. This prestigious award recognizes builders that establish excellence in management and relationships with trade contractors, vendors, and suppliers in their local markets.

A company earns The Builder of Choice award based on the results of a survey taken by the builder’s trade contractors and supply partners. The recognition and third-party endorsement help attract the best talent in a competitive labor market.

“What we do is very personal. It is more than just building a home – it is the unwavering connection we strive to make with our residents and partners,” explains Carrie Roeger, COO of Windsong Properties. “For 15 years, Windsong has been committed to excellence. Some of our vendors and partners have worked with us since our inception and maintaining those relationships through clear communication and respect for business is always at the forefront of our team’s minds.”

Building companies across the nation apply for the honor, but Builder Partnerships only recognizes those who achieve at least 20 survey responses with a minimum of 93% average score. Builders are evaluated across all levels of the organization; areas of focus include overall management, attitude, trust, organization, field relations, office support and job site management. Windsong Properties met all qualifications, receiving 23 responses and achieving a 97% overall score.

“It is crucial for builders to demonstrate their commitment to quality and excellence as they manage their trade and supplier relations,” says Chuck Shinn, Principal of Builder Partnerships. “Good, quality trade contractors have a choice of builders to work for. They will choose the best, most organized homebuilders. The Builder of Choice award provides additional third-party verification of the builder’s commitment to superior trade and supplier partnership.”

About Windsong Properties:

Since 2003, Windsong Properties has set the standard of excellence for active adult living in North Atlanta. Founders Mark Carruth and Steve Romeyn share more than three decades of building experience and personal insight on the needs and desires of the active adult home buyer. Operating every day on the idea that the transition from family home to empty nest should be an enjoyable and exciting experience, Windsong is improving quality of life for its residents.

Windsong's commitment to excellence has earned eight Excellence in Customer Satisfaction Awards, as well as Obie Awards for superior design and construction from the Greater Atlanta Homebuilders' Association. Windsong owns seven locations in Cobb, Paulding and Cherokee counties. For more information, visit windsonglife.com or Facebook.com/WindsongLife, or call 770-516-3409.