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## **Windsong Properties Named Community of the Year for 55+ Housing at Greater Atlanta Home Builders Association OBIE Awards**

*Leading Active Adult Community Developer Recognized for Innovative Building and Design Leadership with Six Awards*

**ATLANTA (Oct. 30, 2019)** – [Windsong Properties](#), a leading metro Atlanta active adult homebuilder with several communities in Cherokee and Cobb Counties, receives title of Community of the Year for 55+ Housing. Taking home a total of [six Greater Atlanta Home Builders Association \(GAHBA\) OBIE Awards](#), the company continues to build on its leadership in this specific housing category with a personalized, homeowner-friendly development approach.

Considered a premier award in the Atlanta home building industry, the annual GAHBA OBIE Awards recognize outstanding achievement in home building across more than 100 building, remodeling, marketing and personal achievement categories. The OBIE Awards 39<sup>th</sup> Awards ceremony took place on Oct. 26, with Windsong earning two Gold awards in the following categories:

- Single Family – Zero Lot Line (\$300,000 to \$399,999 price range) for The Harrison at McConnell Green
- Marketing – Best Online Banner Ad

Additionally, Windsong earned three Silver awards in the following categories:

- Single Family – Zero Lot Line (\$300,000 to \$399,999 price range) for The Kelly at Grace
- Single Family – Zero Lot Line (\$400,000 to \$499,999 price range) for The Buckley at Encore
- Marketing – Best Social Media Application for [Windsong Facebook](#) marketing

“We have been building houses for the 55+ homeowner for 16 years and we know now, as we did when we started the company, that it’s all about building meaningful relationships,” says [Carrie Roeger](#), Chief Operations Officer at Windsong Properties. “As such, we work closely with our builders and partners to develop personalized, comfortable models that our homeowners can grow and adapt in as they transition into late adulthood.”

“The OBIE Awards are a symbol of the dedication and innovation our team and partners work to put into building the lively, thriving communities that have become synonymous with Windsong Properties. With the [Atlanta Regional Commission](#) forecasting the rapid growth of the older adult population in Atlanta, we look forward to continue working to enrich the lives of active adults throughout the community.”

For more information about Windsong Properties and its metro Atlanta communities, visit [windsonglife.com](http://windsonglife.com).

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**About Windsong Properties:**

Since 2003, Windsong Properties has set the standard of excellence for active adult living in North Atlanta. Founders Mark Carruth and Steve Romeyn share more than four decades of building experience and personal insight on the needs and desires of the active adult home buyer. Operating every day on the idea that the transition from family home to empty nest should be an enjoyable and exciting experience, Windsong is improving quality of life for its homeowners.

Windsong's commitment to exceptional service has earned nine Excellence in Customer Satisfaction Awards, Builder Partnerships Lee Evans Award for Management Excellence and the 2018 Builder of Choice Award, as well as multiple OBIE Awards for superior design and construction from the Greater Atlanta Homebuilders' Association and NAHB Best of 55+ Housing Awards. Windsong owns and operates several communities in Cobb and Cherokee counties. For more information, visit [windsonglife.com](http://windsonglife.com) or [Facebook.com/WindsongLife](https://www.facebook.com/WindsongLife), or call 770-516-3409.

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